BUILDING A BIOECONOMY ECOSYSTEM: ADDRESSING NATIONAL AND LOCAL CHALLENGES

Jim DeKloe Distinguished Professor of Biotechnology and Biomanufacturing **Solano College** Vacaville, CA james.dekloe@solano.edu October 11, 2022





The National Institute for

Biopharmaceuticals

In National Institute for Innovation in Manufacturing Biopharmaceuticals

The Biotechnology Century

"...the twentieth century was the century of physics and the twenty-first century will be the century of biology."

"Biology is now bigger than physics, as measured by the size of the budgets, the size of the workforce, or the output of major discoveries...";

Freeman Dyson – physicist and futurist - 2007

Freeman Dyson - 2007

"It is likely that biotechnology will dominate our lives and our economic activities in the second half of the twenty-first century, the way that computer technology dominated our lives and our economy in the second half of the twentieth."

We are at the dawn of a revolution... or is it revolutions?





Two Reports Projection: \$4 -\$30 Trillion Bioeconomy



https://www.mckinsey.com/industries/life-sciences/ourinsights/the-bio-revolution-innovations-transformingeconomies-societies-and-our-lives The U.S. Bioeconomy: Charting a Course for a Resilient and Competitive Future

A Bioeconomy Strategy APRIL 2022

https://www.schmidtfutures.com/wpcontent/uploads/2022/04/Bioeconomy-Task-Force-Strategy-4.14.22.pdf

McKinsey Report



Advances in biological science could transform economies and societies, helping to tackle global challenges from climate change to pandemics.

https://www.mckinsey.com/industries/life-sciences/ourinsights/the-bio-revolution-innovations-transformingeconomies-societies-and-our-lives "The fourth industrial revolution, categorized as involving the fusion of physical, digital, and biological technologies, will likely be fueled by operationalizing engineering biology research and biomanufacturing."



- Investments should incorporate accessible workforce opportunities in biotechnology, biomanufacturing, and engineering biology;
- Investments should focus on building up the capability of these rural, midwest, and southeastern regions to cultivate and transform their biomass resources into biobased products;
- Investments should encourage the development of local community spaces that teach synthetic and engineering biology.

https://ebrc.org/actions-to-enable-an-equitable-andinnovative-us-bioeconomy/

President's Executive Order on the Bioeconomy White House Summit – September 14, 2022



"We know that the global industry is on the cusp of a revolution powered by biotechnology. Analyses and facts suggest that before the end of the decade, engineering biology holds the potential to be used in manufacturing industries that account for more than one third of global output. That's equivalent to almost \$30 trillion in terms of value."

Senior Administration Official

"That's a really large number and its hard to get your head around. In fact its so large that I asked the team to go back and make sure that it was actually right. To put it into perspective, the entire GDP of the country is about \$21 trillion. So we're talking about over a decade growing in our industry that's about 150 percent of the entire US economic output today."

Brian Deese - Director of the National Economic Council

The Scale of the Upcoming Bioeconomy is Vast





https://www2.deloitte.com/us/en/pages/energy-and-resources/articles/oil-and-gas-industry-outlook.html

https://www.ers.usda.gov/data-products/ag-and-food-statistics-charting-the-essentials/agand-food-sectors-and-the-economy/

https://www.fairobserver.com/region/north_america/brian-muller-usa-agriculture-industry-agricultural-farming-american-farmers-38913/

Building Momentum in Regional Ecosystems

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October 5, 2022 AFFOA, AIM Photonics, America Makes, ARM, CESMII, CyManII, IACMI, NextFlex, PowerAmerica Additive Manufacturing, Education, Fabrics, Flexible Hybrid Electronics, Materials, Photonics, Power Electronics, Robotics, Sustainable Manufacturing, Workforce

Manufacturing evolved in the United States through geographic clusters that produced competitive advantages in expertise, scale of operations, research prowess, and skilled labor. The origin of the automotive sector is an example of a regional cluster, with vehicles assembled in the Detroit area from parts and components manufactured in the upper Midwest. Another would be the evolution of personal computers and microelectronics in the San Jose area, which became known as Silicon Valley.

Viewing a group of companies and institutions as a regional cluster (or what's also often called a regional ecosystem) highlights opportunities for coordination and mutual improvement which benefit the industry, local communities, and national competitiveness. The ecosystem fosters not only incubation of key technologies in the industry but also helps accelerate the scaling and commercialization of the sector. Being part of these regional networks helps firms build and maintain competitive strength in global markets.

Typically, there are three key components that define an advanced manufacturing cluster:

- A cluster of nationally or internationally "traded" private companies, which are the engines of regional economies
- Research organizations, such as major universities, government and private sector labs, and other supporting institutions, such as trade organizations that intersect with manufacturing
- A skilled workforce

Workforce Development is Key in Every Regional Cluster

Workforce is a key component for any regional manufacturing cluster, especially as new technology is developed and changes the nature of job duties. Manufacturing USA network institutes have been at the forefront of advancing workforce initiatives in major regional clusters.



WORKFORCE

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- A skilled workforce

https://www.manufacturingusa.com/studies/buildingmomentum-regional-ecosystems

Pharmaceutical Biotechnology





Monoclonal Antibodies





Solano County Case Study



Vacaville attracts first biotech - 1985





Alza Pharmaceuticals - 1987



Chiron (Novartis now) - 1992



UNOVARTIS

Genentech Announces Vacaville Expansion - 1994





Land deals advance Solano County's biomanufacturing hub plans



Genentecl Vaca Valley Business Park **Biotech Investment Activity** VACAVILLE Available manufacture Site 3146 Acres 4 95 Ac agenus 172,55 Acres Polaris TRANSWESTERN all Acres 122 35 Acres San Francisco

SLIDE 1 OF 4

Architectural rendering of planned Transwestern Ventures biomanufacturing campus at the south end of Vaca Valley Business Park. Transwestern purchased 22.4 acres there in 2022. (courtesy of Transwestern Ventures)

KEN ELLIOTT FOR THE NORTH BAY BUSINESS JOURNAL August 3, 2022



The "traditional" biomanufacturing process



Source: http://www.invite-research.com/en/contentseite/aktuelle-forschungsprojekte/mobidik.html

Gene Therapy



https://www.fda.gov/consumers /consumer-updates/what-genetherapy-bow-does-it-work

Cell Therapy





https://www.youtube.com/ watch?v=7-

Proposition 14 - Stem Cell Initiative



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CALIFORNIA INSTITUTE FOR REGENERATIVE MEDICINE

Genentech Announces Vacaville Expansion - 1994



Faculty Development

Genentech





Emphasis on "Hands-on"









Validating our courses

- Genentech
- Amgen
- Bayer
- Biogen-IDEC
- Eli Lilly
- Roche Diagnostics
- Baxter
 Pharmaceuticals
- Dow Agrosciences
- BioMarin



New Approaches and Curriculum

Traditional Industrial

EducationTrainingLab AtmospherePilot Plant AtmosphereSet TimesShiftsLab ProtocolsSOPLab NotebookBatch RecordsIndividualTeam

Education AND Training

- Most Biotechnology programs in the community college system are formally classified as Career-Technology education (Voc Tech)
- Biotechnology programs offer degrees and certificates
- 25% 50% of students are post-baccalaureate
- Boot camps and specialty courses
- Reinvent Education



Workforce Challenges

Cell Therapy Manufacturing Weak Points



https://go.crbgroup.com/2022-horizons-life-sciences-report

Genentech CCP 2

"I was on the search committee to find a site for expansion of our manufacturing facilities. Everyone was determined we would not expand in California. Our two top candidates were South Carolina and Singapore. Ultimately, we did expand in Vacaville because of Solano College and UC Davis."

Karen Brockwell Genentech – August 2005

Economic Development

Solano's got it!

Genentech's April 1, 2004 Ground Breaking

World's Largest Biotechnology Manufacturing Facility, Vacaville, CA



Walter Moore, Genentech: Mayor Augustine; Governor Schwarzenegger; Susan Hellman-Genentech's President Product Development; Frank Jackson, Genentech

By 2009... 1200 jobs, 3/4 Million Sq. Ft., and \$ 1/2 Billion investment

Solano's Got It! Biotechnology The Best Northern California has to offer

Solano Life Science Companies

Genentech, Inc. Chiron Corporation ALZA/Johnson & Johnson Bio-Rad Laboratories Large Scale Biology Corp. HemoStat Lab DesigneRx Pharmaceutical Inc. Research & Diagnostics Antibodies Lexrite Labs AcroMetrix Biovir Laboratories Chronix Biomedical

Solano Community College provides an appropriately-trained labor force for growing biotechnology firms through handson labs in gel electrophoresis, PCR, fermentation technology, gas chromatography, HPLC, and other molecular biology techniques.

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World's Largest Biotech Plant Genentech has broken ground on three new buildings totaling 380,000 sq. ft. valued at \$577 million in Vacaville, CA which will combine with the existing 427,000 sq. ft. creating the largest cell culture manufacturing process plant with a 340,000 liter production capacity.

Home of UC Davis/Research Park with largest UC life science graduates and ranked 15th in research funding among U.S. universities with \$426 million in 2002-03

Team Solano Toll Free (888) 864-1855

Solano EDC City of Benicia City of Dixon City of Fairfield City of Rio Vista City of Suisun City City of Vacaville City of Vallejo County of Solano www.solanoedc.org www.ci.benicia.ca.us www.ci.fairfield.ca.us www.ci.fairfield.ca.us www.suisun.com www.suisun.com www.cityofvacaville.com www.ci.vallejo.ca.us www.solanocounty.com

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Workforce Diversity in the Life Sciences







https://marketing.biospace.com/diversity-and-inclusion-report

ALAKA'I: Applied Life-Science Academy: Knowledge Advancing Industry





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Nationwide Challenge





Pharmaceutical Biomanufacturing versus Bioindustrial Manufacturing

Pharmaceutical Biomanufacturing

- Primary Consideration: Regulatory Compliance
- Cell types: Standard (*E. coli*, *Saccharomyces* and *Pichia*, CHO cells)
- Product Value: Extremely High
- Volumes: small to large
- Purity: 99.99%
- Facilities: Strictly Controlled
- Feedstock: Pure pharmaceutical grade chemicals
- Upstream: Bioreactors
- Commercial Scale decreasing as titers improve
- Process: aerobic
- Trend toward single use technology
- Downstream: Chromatography is often part of purification
- 99.99% purity required
- Avoid spores
- Cells: certainly genetically engineered
- Regulatory environment is strict
- Strict Quality Assurance and Quality Control regulatory requirement
- Training: Process and cGMP training required
- Gowning required

Bioindustrial Manufacturing

- Primary Consideration: Cost (Cost of the carbon supplied by feedstock; cost of the process)
- Cell types: varied
- Product Value: Relatively Low
- Volumes: Often very large
- Purity: Often Lower Requirements sometimes crude purification
- Facilities: Not Necessarily Controlled
- Feedstock: Cost considerations demand less purity
- Upstream: Bioreactors
- Commercial Scale large to Massive
- Process: aerobic (mainly, not exclusively some anaerobic process)
- (Mainly) permanent stainless steel
- Downstream: Cost is a major consideration older technology like Spray Drying
- Less purity tolerated
- Occasional spore production
- Cells may be genetically engineered (synthetic biology)
- Regulatory environment is different
- Quality Assurance for business reasons
- Training: Process
- Gowning may or may not be required?

North Carolina



"For innovative biotech, Massachusetts and California are where the action is, but companies – especially CDMOs – are expanding into the South and Southeast, recognizing opportunities there," said Patti Seymour, managing director at BDO, in an interview with *BioSpace*.



KATRINA ROGERS (She/Her) • 1st Founder | Leader | Thinker | Doer | LSWI Board member | BACE Advisory Bo... 3d • 🔇

I was recently published in the Greater Spokane Incorporated Connect Magazine. I wrote about the Evergreen Bioscience Innovation Cluster and Spokane's growing life science ecosystem.see more



New Evergreen Bioscience Immovation Cluster Creates Opportunity for Growth

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